



TOYOTA

2023-2024 TOYOTA FULL-LINE PRICING

***Prices are manufacturer’s suggested retail prices (MSRP), and do not include delivery, processing, and handling fee (DPH).

***DPH is as follows, and is in effect for all units scheduled for processing, regardless of model year, on or after August 1, 2023:

- \$1,850 for Large Pickup/Large SUV (Tundra, Sequoia)
- \$1,495 for Small Pickup (Tacoma)
- \$1,395 for Midsize SUV/Van (4Runner, Venza, Highlander, Grand Highlander, Sienna)
- \$1,350 for Entry SUV/Small SUV (Corolla Cross, RAV4, RAV4 Prime, bZ4X)
- \$1,095 for Passenger Cars (Corolla, Corolla HV, Corolla Hatchback, Camry, Camry HV, Crown, GR86, GR Corolla, GR Supra, Prius, Prius Prime, Mirai)

MODEL #	MY	MODEL (in alphabetical order)	MSRP
8642	2024	4Runner 4x2 SR5 V6 5ECT	\$40,455
8664	2024	4Runner 4x4 SR5 V6 5ECT	\$42,330
8646	2024	4Runner 4x2 SR5 Premium V6 5ECT	\$43,515
8666	2024	4Runner 4x4 SR5 Premium V6 5ECT	\$45,390
8670	2024	4Runner 4x4 TRD Off-Road V6 5ECT	\$44,300
8672	2024	4Runner 4x4 TRD Off-Road Premium V6 5ECT	\$46,880
8648	2024	4Runner 4x2 Limited V6 5ECT	\$49,690
8668	2024	4Runner 4x4 Limited V6 5ECT	\$51,725
8674	2024	4Runner 4x4 TRD Pro V6 5ECT	\$54,920
8643	2024	4Runner 4x2 TRD Sport	\$43,315
8671	2024	4Runner 4x4 TRD Sport	\$45,190
6252	2023	GR86 AT	\$29,900
6253	2023	GR86 MT	\$28,400
6254	2023	GR86 Premium AT	\$32,500
6255	2023	GR86 Premium MT	\$31,000



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2532	2024	Camry LE 4-cyl	\$26,420
2546	2024	Camry SE 4-cyl	\$27,960
2536	2024	Camry SE Nightshade 4-cyl	\$28,960
2540	2024	Camry XLE 4-cyl	\$31,170
2548	2024	Camry XSE 4-cyl	\$31,720
2549	2024	Camry TRD V6	\$33,485
2554	2024	Camry XLE V6	\$36,295
2550	2024	Camry XSE V6	\$36,845
2515	2024	Camry LE AWD 4-cyl	\$27,820
2516	2024	Camry SE AWD 4-cyl	\$29,360
2519	2024	Camry SE Nightshade AWD 4-cyl	\$30,360
2517	2024	Camry XLE AWD 4-cyl	\$32,570
2518	2024	Camry XSE AWD 4-cyl	\$33,120
2559	2024	Camry LE Hybrid	\$28,855
2561	2024	Camry SE Hybrid	\$30,390
2560	2024	Camry XLE Hybrid	\$33,745
2557	2024	Camry XSE Hybrid	\$34,295
2558	2024	Camry SE Hybrid Nightshade	\$31,390
6272	2023	Corolla Hatchback SE	\$23,005
6274	2023	Corolla Hatchback XSE	\$26,430
1852	2023	Corolla LE	\$21,550
1864	2023	Corolla SE	\$23,990
1866	2023	Corolla XSE	\$26,700
1882	2023	Corolla Hybrid LE	\$22,800
1886	2023	Corolla Hybrid SE	\$25,240
1892	2023	Corolla Hybrid XLE	\$26,600
1888	2023	Corolla Hybrid SE Infrared Edition	\$25,775
1883	2023	Corolla Hybrid LE AWD	\$24,200
1887	2023	Corolla Hybrid SE AWD	\$26,640
1889	2023	Corolla Hybrid SE AWD Infrared Edition	\$27,175
6301	2023	Corolla Cross L FWD	\$23,610



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6303	2023	Corolla Cross LE FWD	\$25,940
6305	2023	Corolla Cross XLE FWD	\$27,715
6302	2023	Corolla Cross L AWD	\$24,910
6304	2023	Corolla Cross LE AWD	\$27,240
6306	2023	Corolla Cross XLE AWD	\$29,015
6312	2023	Corolla Cross Hybrid S AWD	\$27,970
6314	2023	Corolla Cross Hybrid SE AWD	\$29,290
6316	2023	Corolla Cross Hybrid XSE AWD	\$31,065
 			
6281	2024	GR Corolla Core Grade	\$36,100
6287	2024	GR Corolla Premium Grade	\$39,920
6283	2024	GR Corolla Circuit Edition	\$44,740
 			
4015	2023	Crown XLE Hybrid AWD	\$39,950
4020	2023	Crown Limited Hybrid AWD	\$45,550
4030	2023	Crown Platinum Hybrid MAX AWD	\$52,350
 			
6702	2024	Grand Highlander XLE FWD	\$43,070
6704	2024	Grand Highlander Limited FWD	\$47,860
6708	2024	Grand Highlander XLE AWD	\$44,670
6710	2024	Grand Highlander Limited AWD	\$49,460
6712	2024	Grand Highlander Platinum AWD	\$53,545
6716	2024	Grand Highlander Hybrid XLE FWD	\$44,670
6722	2024	Grand Highlander Hybrid XLE AWD	\$46,270
6724	2024	Grand Highlander Hybrid Limited AWD	\$51,060
6730	2024	Grand Highlander Hybrid MAX Limited AWD	\$54,040
6732	2024	Grand Highlander Hybrid MAX Platinum AWD	\$58,125
 			
6946	2024	Highlander LE FWD	\$39,120
6948	2024	Highlander LE AWD	\$40,720
6960	2024	Highlander LE Hybrid FWD	\$40,720
6964	2024	Highlander LE Hybrid AWD	\$42,320
6983	2024	Highlander LE Hybrid Nightshade Edition FWD	\$41,720



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6985	2024	Highlander LE Hybrid Nightshade Edition AWD	\$43,320
6958	2024	Highlander XSE FWD	\$43,865
6959	2024	Highlander XSE AWD	\$45,815
6951	2024	Highlander XLE FWD	\$42,270
6953	2024	Highlander XLE AWD	\$43,870
6961	2024	Highlander XLE Hybrid FWD	\$43,870
6965	2024	Highlander XLE Hybrid AWD	\$45,470
6988	2024	Highlander XLE Hybrid Nightshade Edition FWD	\$44,870
6989	2024	Highlander XLE Hybrid Nightshade Edition AWD	\$46,470
6954	2024	Highlander LTD FWD	\$46,375
6956	2024	Highlander LTD AWD	\$48,325
6962	2024	Highlander LTD Hybrid FWD	\$47,975
6966	2024	Highlander LTD Hybrid AWD	\$49,925
6955	2024	Highlander PLTM FWD	\$49,575
6957	2024	Highlander PLTM AWD	\$51,525
6963	2024	Highlander PLTM Hybrid FWD	\$51,175
6967	2024	Highlander PLTM Hybrid AWD	\$53,125
3002	2023	Mirai XLE Fuel Cell Sedan 4-Door	\$49,500
3003	2023	Mirai Limited Fuel Cell Sedan 4-Door	\$66,000
1223	2023	Prius LE Liftback	\$27,450
1225	2023	Prius XLE Liftback	\$30,895
1227	2023	Prius Limited Liftback	\$34,465
1263	2023	Prius LE AWD Liftback	\$28,850
1265	2023	Prius XLE AWD Liftback	\$32,295
1268	2023	Prius Limited AWD Liftback	\$35,865
1235	2023	Prius Prime SE	\$32,350
1237	2023	Prius Prime XSE	\$35,600
1239	2023	Prius Prime XSE Premium	\$39,170



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4430	2024	RAV4 LE FWD	\$28,475
4440	2024	RAV4 XLE FWD	\$29,985
4477	2024	RAV4 XLE Premium FWD	\$32,875
4450	2024	RAV4 Limited FWD	\$36,780
4432	2024	RAV4 LE AWD	\$29,875
4442	2024	RAV4 XLE AWD	\$31,385
4478	2024	RAV4 XLE Premium AWD	\$34,275
4446	2024	RAV4 Adventure AWD	\$34,670
4448	2024	RAV4 TRD Off-Road AWD	\$38,095
4452	2024	RAV4 Limited AWD	\$38,180
4435	2024	RAV4 Hybrid LE AWD	\$31,475
4444	2024	RAV4 Hybrid XLE AWD	\$32,985
4528	2024	RAV4 Hybrid XLE Premium AWD	\$35,875
4524	2024	RAV4 Hybrid SE AWD	\$34,170
4530	2024	RAV4 Hybrid XSE AWD	\$37,135
4534	2024	RAV4 Hybrid Limited AWD	\$39,780
4437	2024	RAV4 Hybrid Woodland Special Edition	\$34,695
4544	2023	RAV4 Prime SE	\$41,590
4550	2023	RAV4 Prime XSE	\$45,460
7946	2023	Sequoia 4x2 SR5 iForce MAX	\$58,365
7947	2023	Sequoia 4x4 SR5 iForce MAX	\$61,365
7950	2023	Sequoia 4x2 Limited iForce MAX	\$64,765
7949	2023	Sequoia 4x4 Limited iForce MAX	\$67,765
7950	2023	Sequoia 4x2 Platinum iForce MAX	\$70,965
7951	2023	Sequoia 4x4 Platinum iForce MAX	\$73,965
7953	2023	Sequoia 4x4 TRD Pro iForce MAX	\$76,065
7954	2023	Sequoia 4x2 Capstone iForce MAX	\$75,365
7955	2023	Sequoia 4x4 Capstone iForce MAX	\$78,365
5402	2024	Sienna LE FWD 8-Passenger Hybrid	\$37,185
5403	2024	Sienna LE AWD 8-Passenger Hybrid	\$39,185



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5408	2024	Sienna XLE FWD 7-Passenger Hybrid	\$42,495
5406	2024	Sienna XLE FWD 8-Passenger Hybrid	\$42,495
5407	2024	Sienna XLE AWD 7-Passenger Hybrid	\$44,495
5409	2024	Sienna Woodland Edition XLE AWD 7-Passenger Hybrid	\$48,125
5410	2024	Sienna XSE FWD 7-Passenger Hybrid	\$44,745
5411	2024	Sienna XSE AWD 7-Passenger Hybrid	\$45,635
5414	2024	Sienna Limited FWD 7-Passenger Hybrid	\$49,445
5415	2024	Sienna Limited AWD 7-Passenger Hybrid	\$51,445
5418	2024	Sienna Platinum FWD 7-Passenger Hybrid	\$52,645
5419	2024	Sienna Platinum AWD 7-Passenger Hybrid	\$53,405
2370	2024	GR Supra 2.0L RWD	\$45,540
2372	2024	GR Supra 3.0 Base A/T RWD	\$54,500
2374	2024	GR Supra 3.0 Premium A/T RWD	\$57,650
2383	2024	GR Supra 3.0 Base M/T RWD	\$54,500
2385	2024	GR Supra 3.0 Premium M/T RWD	\$57,650
2376	2024	GR Supra 45th Anniversary A/T	\$64,375
2387	2024	GR Supra 45th Anniversary M/T	\$64,375
7162	2023	Tacoma 4x2 SR Access Cab 6AT LB	\$27,750
7164	2023	Tacoma 4x2 SR Access Cab V6 6AT LB	\$30,010
7186	2023	Tacoma 4x2 SR Double Cab 6AT SB	\$28,580
7514	2023	Tacoma 4x4 SR Access Cab 6A LB	\$30,825
7552	2023	Tacoma SR 4x4 Access Cab V6 6AT LB	\$33,475
7594	2023	Tacoma 4x4 SR Double Cab V6 6AT SB	\$34,015
7122	2023	Tacoma 4x2 SR5 Access Cab 6AT LB	\$29,540
7126	2023	Tacoma 4x2 SR5 Access Cab V6 6AT LB	\$32,985
7170	2023	Tacoma 4x2 SR5 Access Cab V6 6AT LB	\$34,630
7185	2023	Tacoma 4x2 SR5 Double Cab 6AT SB	\$30,430
7146	2023	Tacoma 4x2 SR5 Double Cab V6 6AT SB	\$34,130
7516	2023	Tacoma 4x4 SR5 Access Cab 6AT LB	\$32,615
7558	2023	Tacoma 4x4 SR5 Access Cab V6 6AT LB	\$36,295
7540	2023	Tacoma 4x4 SR5 Double Cab V6 6AT SB	\$37,205



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7570	2023	Tacoma 4x4 SR5 Double Cab V6 6AT LB	\$37,705
7128	2023	Tacoma 4x2 TRD Sport Access Cab V6 6AT LB	\$34,660
7148	2023	Tacoma 4x2 TRD Sport Double Cab V6 6AT SB	\$35,915
7172	2023	Tacoma 4x2 TRD Sport Double Cab V6 6AT LB	\$36,415
7559	2023	Tacoma 4x4 TRD Sport Access Cab V6 6MT LB	\$36,435
7542	2023	Tacoma 4x4 TRD Sport Double Cab V6 6AT SB	\$38,880
7566	2023	Tacoma 4x4 TRD Sport Double Cab V6 6AT LB	\$39,490
7543	2023	Tacoma 4x4 TRD Sport Double Cab V6 6MT SB	\$37,050
7560	2023	Tacoma 4x4 TRD Sport V6 6AT LB	\$37,945
7150	2023	Tacoma 4x2 TRD Off Road Double Cab V6 6AT SB	\$35,940
7562	2023	Tacoma 4x4 TRD Off Road Access Cab V6 6AT LB	\$37,970
7544	2023	Tacoma 4x4 TRD Off Road Double Cab V6 6AT SB	\$38,905
7545	2023	Tacoma 4x4 TRD Off Road Double Cab V6 MT SB	\$37,075
7568	2023	Tacoma 4x4 TRD Off Road Double Cab V6 6AT LB	\$39,515
7541	2023	Tacoma 4x4 Trail Special Edition Double Cab	\$40,970
7590	2023	Tacoma 4x4 Limited Nightshade Double Cab V6 6AT	\$44,080
7182	2023	Tacoma 4x2 Limited Double Cab V6 6AT	\$40,505
7582	2023	Tacoma 4x4 Limited Double Cab V6 6AT	\$43,580
7597	2023	Tacoma 4x4 TRD Pro Double Cab 6MT	\$47,185
7598	2023	Tacoma 4x4 TRD Pro Double Cab 6AT	\$49,890
8241	2024	Tundra 4x2 SR5 Double Cab 6.5-ft. bed i-FORCE	\$45,500
8242	2024	Tundra 4x2 SR Double Cab 6.5-ft. bed i-FORCE	\$39,965
8245	2024	Tundra 4x2 SR Double Cab 8.1-ft. bed i-FORCE	\$40,295
8246	2024	Tundra 4x2 SR5 Double Cab 8.1-ft. bed i-FORCE	\$46,810
8248	2024	Tundra 4x2 SR CrewMax 5.5-ft. bed i-FORCE	\$42,015
8252	2024	Tundra 4x2 Limited Double Cab 6.5-ft. bed i-FORCE	\$51,855
8261	2024	Tundra 4x2 SR5 CrewMax 5.5-ft. bed i-FORCE	\$47,550
8272	2024	Tundra 4x2 Limited CrewMax 5.5-ft. bed i-FORCE	\$53,905
8275	2024	Tundra 4x2 Platinum CrewMax 5.5-ft. bed i-FORCE	\$61,775
8276	2024	Tundra 4x2 1794 Edition CrewMax 5.5-ft. bed i-FORCE	\$62,460
8281	2024	Tundra 4x2 SR5 CrewMax 6.5-ft. bed i-FORCE	\$48,860
8282	2024	Tundra 4x2 Limited CrewMax 6.5-ft. bed i-FORCE	\$54,235



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8285	2024	Tundra 4x2 Platinum CrewMax 6.5-ft. bed i-FORCE	\$62,105
8286	2024	Tundra 4x2 1794 Edition CrewMax 6.5-ft. bed i-FORCE	\$62,790
8341	2024	Tundra 4x4 SR5 Double Cab 6.5-ft. bed i-FORCE	\$48,500
8342	2024	Tundra 4x4 SR Double Cab 6.5-ft. bed i-FORCE	\$42,965
8345	2024	Tundra 4x4 SR Double Cab 8.1-ft. bed i-FORCE	\$43,295
8346	2024	Tundra 4x4 SR5 Double Cab 8.1-ft. bed i-FORCE	\$49,810
8348	2024	Tundra 4x4 SR CrewMax 5.5-ft. bed i-FORCE	\$45,015
8352	2024	Tundra 4x4 Limited Double Cab 6.5-ft. bed i-FORCE	\$54,855
8361	2024	Tundra 4x4 SR5 CrewMax 5.5-ft. bed i-FORCE	\$50,550
8372	2024	Tundra 4x4 Limited CrewMax 5.5-ft. bed i-FORCE	\$56,905
8375	2024	Tundra 4x4 Platinum CrewMax 5.5-ft. bed i-FORCE	\$64,775
8376	2024	Tundra 4x4 1794 Edition CrewMax 5.5-ft. bed i-FORCE	\$65,460
8381	2024	Tundra 4x4 SR5 CrewMax 6.5-ft. bed i-FORCE	\$51,860
8382	2024	Tundra 4x4 Limited CrewMax 6.5-ft. bed i-FORCE	\$57,235
8385	2024	Tundra 4x4 Platinum CrewMax 6.5-ft. bed i-FORCE	\$65,105
8386	2024	Tundra 4x4 1794 Edition CrewMax 6.5-ft. bed i-FORCE	\$65,790
8401	2024	Tundra 4x2 Limited CrewMax 5.5-ft. i-FORCE MAX	\$57,625
8402	2024	Tundra 4x2 Platinum CrewMax 5.5-ft. i-FORCE MAX	\$65,705
8403	2024	Tundra 4x2 1794 Edition CrewMax 5.5-ft. i-FORCE MAX	\$66,405
8411	2024	Tundra 4x2 Limited CrewMax 6.5-ft. i-FORCE MAX	\$57,955
8412	2024	Tundra 4x2 Platinum 6.5-ft. i-FORCE MAX	\$66,405
8413	2024	Tundra 4x2 1794 Edition 6.5-ft. i-FORCE MAX	\$66,035
8421	2024	Tundra 4x4 Limited CrewMax 5.5-ft. i-FORCE MAX	\$60,625
8424	2024	Tundra 4x4 TRD Pro CrewMax 5.5-ft. i-FORCE MAX	\$72,130
8422	2024	Tundra 4x4 Platinum CrewMax 5.5-ft. i-FORCE MAX	\$68,705
8423	2024	Tundra 4x4 1794 Edition CrewMax 5.5-ft. i-FORCE MAX	\$69,405
8425	2024	Tundra 4x4 Capstone CrewMax 6.5-ft. i-FORCE MAX	\$78,845
8431	2024	Tundra 4x4 Limited 6.5-ft. i-FORCE MAX	\$60,955
8432	2024	Tundra 4x4 Platinum 6.5-ft. i-FORCE MAX	\$69,035
8433	2024	Tundra 4x4 1794 Edition 6.5-ft. i-FORCE MAX	\$69,735
2810	2024	Venza LE AWD	\$34,920
2820	2024	Venza XLE AWD	\$39,130



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2840	2024	Venza Nightshade AWD	\$40,255
2830	2024	Venza Limited AWD	\$43,065
	2023	bZ4X XLE FWD	\$42,000
	2023	bZ4X XLE AWD	\$44,080
	2023	bZ4X Limited FWD	\$46,700
	2023	bZ4X Limited AWD	\$48,780

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